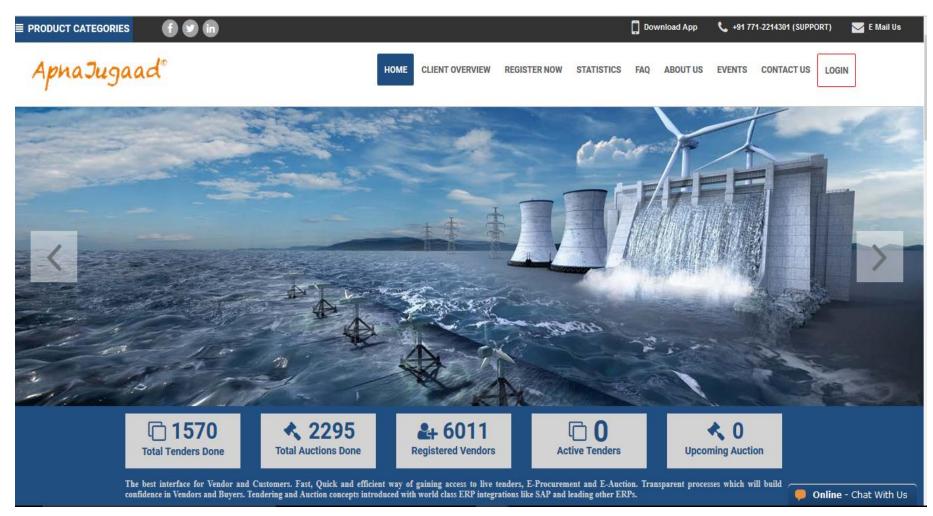
Online Platform for E Tendering & Auction



AphaJugaad® Auction Simplified

Benefits

- Healthy competition among Buyers & Sellers.
- Access to vast and ever growing Vendor Database.
- Transparent and automated process to bring down cycle time and price.
- Reduce negotiation time and enhance decision making.
- Technology enablement at work place to improve effectiveness of teams.
- Eliminate overhead cost of your vendors Viz. Travel, Stay, Time Etc.
- Data mining to understand the past trends and stakeholders behaviors.

AphaJugaad® Auction Simplified

Salient Features

- Flexible bidding Slabs
- Work flow based Approval
- Concurrent Multiple Auctions.
- Auction can be configured within 10 mins.
- Unlimited Time Extensions.
- Auction wise OTP authentication by registered mobile & Email.
- Auction Strategies Configurable.
- Chat facility during Auction, Chat conversation part of Auction History.
- New Vendor can be added even 30 mins before Auction.
- Bidders confidentiality maintained with Auctioning Team.

AppaJugaad® Auction Simplified

3 Step Process

Client

Create Tenders
Step 1

Publish

Collect Offers
Step 2

 Prepare Auto / Manual Comparative Statement Conduct Auction
Step 3

Vendors BID online

Vendor

Receive Tenders
Step 1

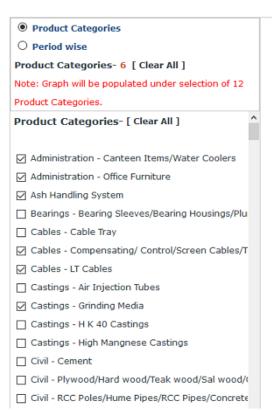
Online

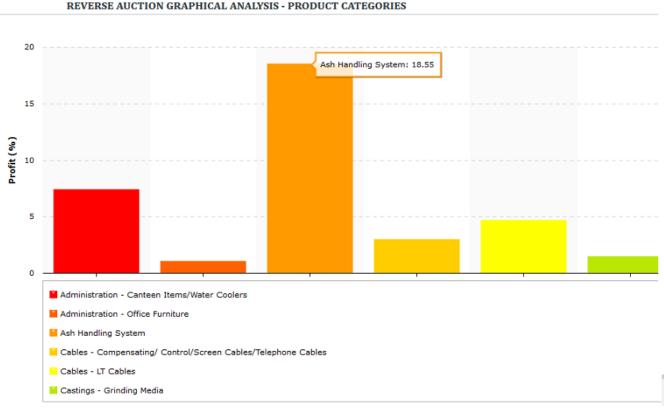
Submit Offers
Step 2

 Online as Attachments or Online Join Auction
Step 3

Bid Online

AphaJugaad® Savings Through Reverse Auction AphaJugaad® Auction Simplified





http://apnajugaad.co.in

AppraJugaad® Auction Simplified

Mobile App For Vendor



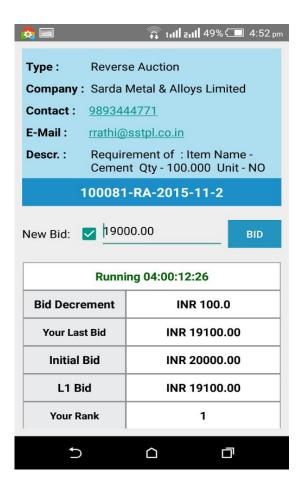


AppraJugaad® Auction Simplified

Mobile App For Vendor







AphaJugaad® Auction Simplified

Looking Ahead

- 6000+ Verified Vendors.
- 2200+ Auctions completed.
- 3 Years young.
- International Vendors registered.
- 350+ product groups.
- Professionally managed team.

- Ever increasing national and international Vendor Database.
- Increasing Client base.
- Introducing new updates, New features on regular basis.
- Mobile App (Android/IOS) for promoters Coming Soon.



Before and After

Activity	Before	After
Processing time (Turn Around Time)	20 to 25 days	6 to 8 days
Vendor Reach	3 to 4 Avg.	50 to 100 Avg.
Offer Collection	Emails, Faxes, Telephones	Centralized thru ApnaJugaad Database
Comparative Statements	Manual, XL Sheets	Automated
Post Negotiation	Summary Sheet Manual	Automated, available anytime
Analysis	Manual	Automated



Success Story

Company	Net Savings	Item	Period	Remarks
HITPPL, Hignaghat	INR 35 Lacs	Civil Construction	One Month	Time bound and in transparent manner
GIMATEX	INR 20 Lacs	Hume Pipes, Transformers, Cables, Raw Materials, By Products etc	Two Months	Appreciated by all stake holders
SARDA	INR 3.5 Crs	Industrial Spares	Twelve Month	Highly delegated due to automated practice



Success Story

- HITPPL Saved 35 Lacs in Civil Construction Auction.
- Gimatex Saved 20 Lacs within 1 month in various items.
- SARDA Fly Ash (Boiler Waste), Now getting sold @ Rs 150 PMT from 0 Value
- SARDA Saved 62 Lacs in Char (Sponge Iron Waste) in Just 5 Months.
- SARDA Saved 35 Lacs in Dolo Char Magnetic (Sponge Iron Waste) in Just 11 Months.
- Order finalization time reduced to hours from days.

AppraJugaad® Auction Simplified

Value for Money - Pricing

- Unlimited Tenders / Auctions
- Unlimited current and future Vendor Access.
- Unlimited vendors addition by your team.
- Unlimited User Licenses
- Normal broadband internet connectivity with normal desktop.
- Android smart phone with 3G for APP based access and bidding. IOS Coming soon.
- No IT overheads Viz. software licenses, hardware costs and IT staff dependency.
- All future updates free with annual subscription.